



York County Economic Development Authority To Launch On-Line Site Selector for Business Properties

Yorktown, March 16—The York County Economic Development Authority (EDA) and the Office of Economic Development (OED) has launched York County Site Selector – an on-line assistant for anyone seeking properties for business expansion or relocation.

According to Jim Noel, Director of York County’s Office of Economic Development, “York County is proud to be the first on the Peninsula to launch such an innovative and user-friendly economic development web tool. The site takes a one-stop-shop approach that allows businesses, brokers, and site selectors to go to one source for access to all the information they need to know about locating in York County. And perhaps best of all, Site Selector is available 24 hours a day from any computer anywhere.”

The site, found at www.yorkcountysites.com, provides visitors with the opportunity to select a desired site type – for example, office building, retail building, vacant land – and size needed, and with the click of the search button, lists available properties based on specifications selected. The properties are shown on a map of York County and its surrounding localities, but can also be individually selected providing an aerial view and ground level photograph of the property, availability, sales information, and more.

Realtors and business owners will find helpful the demographic feature of the site, which lists nearby population, age range, number of households, etc., within a specified radius around the chosen site. Other report options include Consumer Expenditures, Business and Workforce, and Employment Wages. Information about nearby businesses is also provided for those interested in potential competitive or synergistic neighbors. “Site Selector provides new and expanding businesses with a user-friendly and interactive website

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for finding important site selection information,” said Melissa Dickens, business development representative with York County OED. “The site is not only convenient, but it saves valuable time by offering a wealth of information that previously could only be obtained by making numerous phone calls, visiting various government and real estate offices, and searching multiple websites.”

At a training meeting held on March 1, commercial Realtors were introduced to the program’s benefits, trained on how to use the site, and also shown how to add new properties to the database – a feature sure to be of great benefit to all the area’s Realtors and brokers. “York County Site Selector is an exciting new business attraction tool that sends the right message to the business community: York County is easy to do business with,” said York County Chamber of Commerce President Tim Meyer.

“The County continually strives to provide the business community with professional and timely assistance to meet their needs,” Noel said. “With Site Selector, we believe we’ve exceeded the expectations and needs of our present and future business owners, Realtors and brokers and hope to continue the exceptional working relationship we have with these individuals.”

For more information about York County Site Selector, contact the Office of Economic Development at (757) 890-3317 or visit www.yorkcountysites.com.

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Melissa Dickens, Business Development Representative for the York County Office of Economic Development, explains the York County Site Selector at the official kickoff event held at the Great Wolf Lodge March 15.